

# Fall Workshop

## Featuring *The New York Times* Best Selling Author: **Cindy Dees**

Saturday, October 7, 9 a.m. to noon at the Richardson Civic Center

### How to Hone your Book and Optimize your Marketing

This writing workshop covers three topics with a Q&A to follow. Attendees can expect a personalized experience from “The Typed Writer” and will have the chance to workshop your characters and optimize your marketing efforts so you can build your audience without overdoing it.

#### 1. The Typed Writer

What’s your greatest strength as a writer? What’s your kryptonite? Are you working *with or against* your natural tendencies? You will take a short online test and get a personalized report showing your writer type. Cindy Dees will then explore what your type means for your writing.

#### 2. A Master Class in Characterization:

So, you need the basics. Or, you’re a pro who has been building characters for years. How do you dig deeper and push your skills to the next level? Cindy Dees will show you how to build memorable characters and compelling conflict between them. Come prepared to work on your characters!

#### 3. Must-Do Marketing

Whether you’re a traditional print author or haven’t self-published yet, there are basics every writer must do to reach readers and build an audience. Cindy Dees will run through the must-do branding and marketing checklist necessary for every author in the publishing industry today.



#### About the Author:

New York Times and USA Today bestselling author, Cindy Dees, has published 50 romantic suspense novels, finaled in the RITAs five times, won two RITAs, won two RT Best Silhouette Romantic Suspenses of the Year, and been nominated for the RT Career Achievement Award. She draws upon her career as a U.S. Air Force pilot to write sexy novels of military romantic suspense and romantic thrillers. She also writes epic fantasy for Tor.

#### How to Register:

\$25 for members (\$35 for non-members) by check or PayPal at [www.wgtonline.org](http://www.wgtonline.org). (See website for details.)

Register by September 23 to ensure adequate time for a short online test. Price increase by \$5 at door. Limited seating available.